

# Integris.

## Name usage & logo guidelines

Updated July 2022

# Name

## Meaning

Integrity is at the core of our organization. We always want to do the right thing and own our role. From the work we do for our clients, to the way we treat each other internally.

We are an integral part of our clients' businesses – they consider us part of their team, and we don't take that privilege lightly.

# Name

## Usage in text

- ✓ “Integris cybersecurity services let businesses gain peace of mind and reduce risk.”
- ✗ Do not imitate the dot in the wordmark.  
“Integris. cybersecurity services let businesses gain peace of mind and reduce risk.”
- ✗ Do not add “IT” to the end of Integris.  
“Integris IT cybersecurity services let businesses gain peace of mind and reduce risk.”
- ✗ Avoid possessives, and use s’ when unavoidable.  
“Integris’s cybersecurity services let businesses gain peace of mind and reduce risk.”

# Logo

## Overview

Our logo connotes our brand's positioning as an experienced leader in the field with modern, forward-thinking sensibilities.

## Usage

Please respect the following guidelines if you use the Integris logo:

- Don't skew or distort the logo.
- Allow the logo to have breathing room.
- Don't use the logo on a red colored background.
- Use the proper logo for your use case (e.g., don't use a print version on your website).

Logo

Icon

**Integris.**

**I.**

**Integris.**

**I.**

# Colors

## Overview

Our color palette is simple – largely black, white, and gray, with subtle and strategic inclusions of red.



Integris Red

Pantone 3546 C  
CMYK 0 100 100 0  
#CE0019

